

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 495076 /		<u>Alt Order #</u> 06334623
<u>Product</u> OBAMA SKED A ADD		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1844
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/25/12	10/01/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$195.00			
N 2	KVVU	09/25/12	10/01/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				4	\$350.00			
N 3	KVVU	09/25/12	10/01/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$195.00			
N 4	KVVU	09/25/12	10/01/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$225.00			
N 5	KVVU	09/25/12	10/01/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$195.00			
N 6	KVVU	09/25/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$350.00			
N 7	KVVU	09/25/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$550.00			
N 8	KVVU	09/25/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$450.00			
N 9	KVVU	09/25/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$625.00			
N 10	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$725.00			
N 11	KVVU	09/25/12	10/01/12	MORE Access	630-7pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 495076 /		Alt Order # 06334623
Contract Dates 09/25/12 - 10/01/12	Product OBAMA SKED A ADD	Estimate # 1844
Advertiser Obama For America		Original Date / Revision 09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$525.00			
N 12	KVVU	09/25/12	10/01/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$625.00			
N 13	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$700.00			
N 14	KVVU	09/25/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$275.00			
N 15	KVVU	10/01/12	10/01/12	Bones	Mon 8p-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$4,500.00			
N 16	KVVU	09/29/12	09/29/12	Clone Wars	Sa 2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$85.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/24/12-09/30/12	Clone Wars	Sa 2-3p	-----Sa--	:30	\$85.00	NM		
See MG 17.2												
N 17	KVVU	09/29/12	09/29/12	The Closer	Sa 3-4p		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$85.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/24/12-09/30/12	The Closer	Sa 3-4p	-----Sa--	:30	\$85.00	NM		
See MG 17.2												
		2	KVVU	09/30/12-09/30/12	Extra Weekend	Su 6-7p	-----Su	:30	\$170.00	NM		
Ⓜ MG for 16.1,17.1												
N 18	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,250.00			
N 19	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$785.00			
N 20	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$7,500.00			
N 21	KVVU	09/30/12	09/30/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,925.00			
N 22	KVVU	09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	1	\$5,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$5,150.00			
N 23	KVVU	09/27/12	09/27/12	Glee	Thu 9p-10p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$6,500.00			
N 24	KVVU	09/25/12	09/25/12	Tue 8-10p	Tu 8-10p		:30			NM	1	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$3,550.00			
Totals											38	\$43,200.00

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<u>Contract / Revision</u>		<u>Alt Order #</u>
495076 /		06334623
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	OBAMA SKED A ADD	1844
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		09/24/12 / 09/24/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	29	\$35,460.00	\$30,141.00
10/01/12 - 10/01/12	9	\$7,740.00	\$6,579.00
Totals	38	\$43,200.00	\$36,720.00

Signature: _____ **Date:** _____

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ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6334623 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#1844 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP24/12 14.33

REP: TO ROSE
 FR NIKKI
 OK'D M1 AND M2 SEE LINES 25 AND 26
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1844
 AGENCY PRODUCT CODE = 101

1	ES		100P-200P	30		\$195.00	9/25	10/1	0		TU-F,M	0
PROGRAM : COLD CASE												
CON COM1: COLD CASE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

25	A		100P-200P	30		\$195.00	9/25	10/1	2		TU-F,M	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP25 ON LINE-1 FOR 2 SPOTS/WK												

16	S		200P-300P	30		\$85.00	9/29	9/29	0		SAT	0
PROGRAM : THE CLOSER CON COM1 : THE CLOSER												

26	A		600P-700P	30		\$170.00	9/30	9/30	1		SUN	1
PROGRAM : EXTRA WEEKEND ORD COM1 : SPOTS N/A DUE TO SPORTS. MG 'EXTRA WEEKEND'. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP29 ON LINE-17 FOR 1 SPOT/WK												

17	S		300P-400P	30		\$85.00	9/29	9/29	0		SAT	0
----	---	--	-----------	----	--	---------	------	------	---	--	-----	---

PROGRAM : WITHOUT A TRACE
 CON COM1 : WITHOUT A TRACE
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#1 MISSED: TU-F,M/100P-200P SEP25 (2/WK) 30S \$195.00 (SEP24/12)
 OFFER: TU-F,M/100P-200P SEP25 (2/WK) 30S \$195.00 PLS ADVISE.
 CMT: PRG CHG. PRE-BOOKED PLS APPROVE.

M2 OK'D BUY#16 MISSED: SAT/200P-300P SEP29 30S \$85.00 (SEP24/12)
 BUY#17 SAT/300P-400P SEP29 30S \$85.00
 OFFER: SUN/600P-700P SEP30 30S \$170.00 PLS ADVISE.
 CMT: SPOTS N/A DUE TO SPORTS. MG 'EXTRA WEEKEND'. PRE-BOOKED PLS APPROVE.

SEP/12 38700.00 OCT/12 \$4,500.00 CONTRACT TOTAL 43200.00
 TOTAL SPOTS 38

MARKET TOTALS \$196,363 KVVU 22% KSNV 23% KLAS 22% KTNV 28% KVMY 3% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL
 3050 K ST NW,
 WASHINGTON, DC 20007
 ORDER # 495076 CONTRACT # 6334623
 CLASS: NATL. LOCAL REGIONAL
 PRDCT OBAMA SKED A ADD EST#1844 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP25/12 OCT1/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP24/12 12.38

REP: TO ROSE
 FR NIKKI
 NEW OBAMA SKED A ADD
 TOTAL \$43200
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$195.00	9/25	10/1	2		TU-F,M	2
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 1844												
PROGRAM : COLD CASE CON COM1 : COLD CASE												

Cut / Doc

REP HEADLINE# 6334623
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP24/12 12.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			1135P-1205A PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS	30		\$350.00	9/25	10/1	4		TU-F,M	4
3			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	9/25	10/1	2		TU-F,M	2
4			1205A-105A PROGRAM : FRIENDS CON COM1: FRIENDS	30		\$225.00	9/25	10/1	2		TU-F,M	2
5			1200N-100P PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT	30		\$195.00	9/25	10/1	2		TU-F,M	2
6			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/25	10/1	3		TU-F,M	3
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$550.00	9/25	10/1	2		TU-F,M	2
8			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	9/25	10/1	2		TU-F,M	2
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$625.00	9/25	10/1	2		TU-F,M	2
10			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	9/25	10/1	2		TU-F,M	2

REP HEADLINE# 6334623
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

SEP24/12 12.38
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-700P PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS	30		\$525.00	9/25	10/1	1		TU-F,M	1
12			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$625.00	9/25	10/1	1		TU-F,M	1
13			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$700.00	9/25	10/1	2		TU-F,M	2
14			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$275.00	9/25	10/1	2		TU-F,M	2
15			800P-900P PROGRAM : BONES CON COM1 : BONES	30		\$4,500.00	10/1	10/1	1		MON	1
16			200P-300P PROGRAM : THE CLOSER CON COM1 : THE CLOSER	30		\$85.00	9/29	9/29	1		SAT	1
17			300P-400P PROGRAM : WITHOUT A TRACE CON COM1 : WITHOUT A TRACE	30		\$85.00	9/29	9/29	1		SAT	1
18			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1 : FOX 5 NEWS AT 10PM SUN	30		\$1,250.00	9/30	9/30	1		SUN	1
19			1045P-1100P PROGRAM : FOX 5 SPORTS EXTRA CON COM1 : FOX 5 SPORTS EXTRA	30		\$785.00	9/30	9/30	1		SUN	1

REP HEADLINE# 6334623
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP24/12 12.38
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
20			1000A-100P	30		\$7,500.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
CON COM1: FOX NFL (GAME 1)												
21			900A-1000A	30		\$1,925.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL SUNDAY												
CON COM1: FOX NFL SUNDAY												
22			800P-900P	30		\$5,150.00	9/27	9/27	1		THU	1
PROGRAM : THE X-FACTOR												
CON COM1: THE X-FACTOR												
23			900P-1000P	30		\$6,500.00	9/27	9/27	1		THU	1
PROGRAM : GLEE												
CON COM1: GLEE												
24			800P-900P	30		\$3,550.00	9/25	9/25	1		TUE	1
PROGRAM : RAISING HOPE/BEN & KATE												
CON COM1: RAISING HOPE/BEN & KATE												
SEP/12			38700.00	OCT/12		\$4,500.00						
CONTRACT TOTAL												43200.00
TOTAL SPOTS												39

MARKET TOTALS \$196,363 KVVU 22% KSNV 23% KLAS 22% KTNV 28% KVMY 3% KVCW 1% CABL 0%
 KTUD 1%
 SVC- NSI
 DEMOS- RA35+*